An aerial photograph of a city, likely Mountain View, showing a mix of residential and commercial buildings, green spaces, and a church with a steeple. The image is slightly faded to serve as a background for the text.

City of Mountain View Sustainability Vision

**Margaret Abe-Koga
Mayor, City of Mountain View**

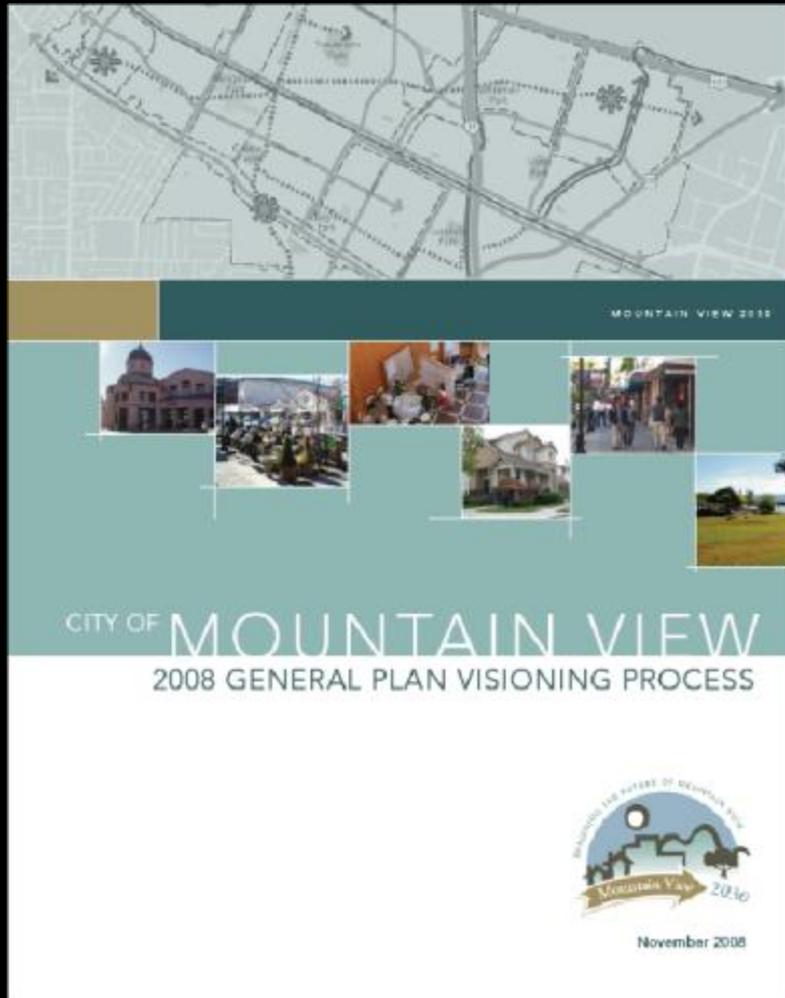
**NASA-Ames Sustainable Urban Development Workshop
January 10, 2009**

I. General Plan Visioning Process

II. Environmental Sustainability Actions



Purpose of Visioning Process



**GENERAL
PLAN
UPDATE**



Community Outreach

vision for the future

COM. FACULTY GROUP # OF P. DATE:

Взгляну чистий город, светлей воздух

Hi-Tech сформы

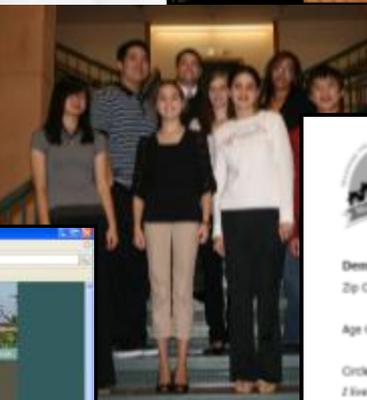
Осудит вие под рост к овья оидо крими наа быль групп.

Высока я стотрен маж, мите ле и пере я о рудю. Сидит и обществом.

РАЗВИТИЕ городской, социал опр.

доступ: не я меу, хоробное стра ховка: с, городски

мно до доступных спорт соо. Русские ния



vision for the future

COMMUNITY VISION TEMPLATE
FACILITATOR: Deb Heaverson
GROUP NAME AND LOCATION: Google #2
OF PARTICIPANTS: 7
DATE: 6/14

mixed mini-neighborhoods green parks if walk it

Mountain View Visioning Process
imagining the future of mountain view

welcome

frequency used questions:
- walking, walking
- updated post, photo
- project need for
- project team
- remaining budget

features:

from the state for the next Visioning Workshop - Request (that is, fill in 11-12. All in the next month, please. Following meeting for the August 20th from 7:00 am - 10:00 am at the Mountain View Center for the Learning Arts, 3000 S. 10th St. The following meeting in the space of your community will be designed to help the community to develop a vision of mountain view future. [Open here...](#)

from the community working in a workshop - from 20 people across the city. We'll be doing this. Feedback and help develop a vision of mountain view future. Please join us in person and help us to make this great work a success! [Feedback...](#)

City of Mountain View
Looking for more information on the City of Mountain View or the City of Mountain View website, please contact the city clerk at 3000 S. 10th St. or call 480-948-1234.

City of Mountain View
General Plan Community Visioning Process
Community Preference Survey

Demographic Information
Zip Code: _____

Age Group: 10-14 15-17 18-24 25-34 35-44 45-54 55-64 65+

Circle all that apply:
I live in Mountain View. I work in Mountain View.
I own a business in Mountain View. I go to school in Mountain View.

	Not Preferred	Neutral	Preferred		
A. Residential					
A1. Housing	-2	-1	0	1	2
A2. Housing	-2	-1	0	1	2
A3. Housing	-2	-1	0	1	2
A4. Housing	-2	-1	0	1	2
A5. Housing	-2	-1	0	1	2
A6. Housing	-2	-1	0	1	2
A7. Housing	-2	-1	0	1	2
A8. Housing	-2	-1	0	1	2
A9. Housing	-2	-1	0	1	2
A10. Housing	-2	-1	0	1	2
A11. Housing	-2	-1	0	1	2
A12. Housing	-2	-1	0	1	2
A13. Housing	-2	-1	0	1	2

Handwritten notes and diagrams:

- 70
- OKO!
- HOUSING
- LANDSCAPE TRAFFIC IMPROVEMENTS & TRANSIT ROUTES
- JOBS @ ACTIVITIES & RECREATION
- MAINTAIN CLARITY MOUNTAIN VIEW
- BEING NEARER POT IN HIGH DENSITY
- ACCESS TO SERVICES



Handwritten notes on a green background:

highly social network around open space program

south for the community

5. Commercial parcels along OMW with high density residential behind have coexisted successfully as the city has grown.

Hand-drawn diagram with labels: COMMUNITY, EDUCATION, SAFETY, CULTURE ART, 2030, & OF BEAUTY



Vision Statement

VISION FOR MOUNTAIN VIEW

In 2030, the City of Mountain View embraces sustainable living and provides for the needs of all residents. It is a place that values its diversity, balances preservation with innovation, and provides quality education. The community supports a lively downtown, vibrant neighborhoods, and a healthy economy.



Planning Principles

Accessibility and Connectivity



Economic Strength

Affordability

Education and Innovation

Collaboration and
Transparent Decision-making

Neighborhood Cohesiveness

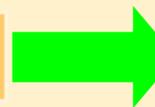
Community Engagement

Preservation of Character

Community Health and
Well-Being

Safety and Security

Diversity and Inclusivity



Sustainability and Stewardship



Focus Areas

- **Downtown**
- **El Camino Real**
- **San Antonio Center**
- **Old Middlefield**
- **North Bayshore**
- **Rengstorff**
- **Moffett Boulevard**
- **Whisman (East & West)**



The Visioning Process Report

MOUNTAIN VIEW 2008

CITY OF MOUNTAIN VIEW
2008 GENERAL PLAN VISIONING PROCESS

MOUNTAIN VIEW 2010
November 2008

PARKS AND OPEN SPACE PLAN

MOUNTAIN VIEW CITY COUNCIL

Tom Mearns, Mayor
Margaret Abe-Koga, Vice Mayor
Rishi Bryant, Councilmember
Nick Galotta, Councilmember
Laura Macias, Councilmember
Matt Piser, Councilmember
Jac Siegel, Councilmember

PARKS AND RECREATION COMMISSION

Alicia Henderson, Chair
Paul Durabuse, Vice Chair
Gary Griffith, Commissioner
Ed Musman II, Commissioner
Todd Fernandez, Past Commissioner
Ivan John, Past Commissioner
Joe Mitchner, Past Commissioner

COMMUNITY

David Muelo, Co-Chair
Regina Maurerstein, Co-Chair
Lori Topley, Past Chair
Michele Roberts, Past Chair

ADOPTED
June 24, 2008

Final Report

Mountain View Environmental Sustainability Task Force

September 2008
courtesy of Mike Kamm/Green Stock Media
Cover design by Bruce England

The Grand Boulevard Initiative

The Grand Boulevard is a collaboration of 19 state, county, local and regional agencies united to improve the performance, safety and aesthetics of El Camino Real, starting at the northern Daly City city limit (where it is named Mission Drive) and ending near the El Cerrito Caliente Station in central San Jose (where it is named The Alameda). The initiative brings together for the first time all of the agencies having responsibility for the condition, use and performance of the street.

El Camino Real is the most important arterial on the Peninsula, carrying more people than any other. It merits these responsibilities fairly well, though there are widespread complaints about congestion, appearance and safety. The public perception has been that the street is not well planned.

Though many localized planning efforts are underway, they remain uncoordinated. For that reason, the San Mateo County Transit District (Santitas), Santa Clara Transportation Authority (SCTA) and Venture Silicon Valley Network and SAMCEA (San Mateo Economic Development Association) started an extensive program of collaboration, bringing together all of the agencies having partial responsibility for the street, for the first time in the history of El Camino.

The effort also includes business located on El Camino, environmentalists, labor, and advocates for housing, transit, bicycles, economic development and smart growth. In August two committees, a Task Force composed of policy makers from the public and private sector, which will make the final decisions on all matters, and a Working Committee comprised of local and regional agency staff members, which will perform the detailed research and make recommendations to the Task Force. The Working Committee solicited widespread participation from the many interested groups.

Technically the goal is to produce a coordinated series of policy decisions that will be embraced by all jurisdictions. However, making El Camino Real to function and look better than the vision goes further: the Grand Boulevard initiative seeks to excite the spirit to do a better job of connecting our communities (north-south) and of better integrating it with each of our communities (east-west). It will transform El Camino Real into a boulevard that will stand as one of the highlights of our community, successfully fulfilling its role as the peninsula's most important arterial, while bringing pride and unity to San Mateo and Santa Clara counties.

Calendar | Contact Us | Links

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Environmental Sustainability Actions



- I. Highlights of past and current actions**
- II. Environmental Sustainability Task Force**
- III. Council Environmental Sustainability Committee**

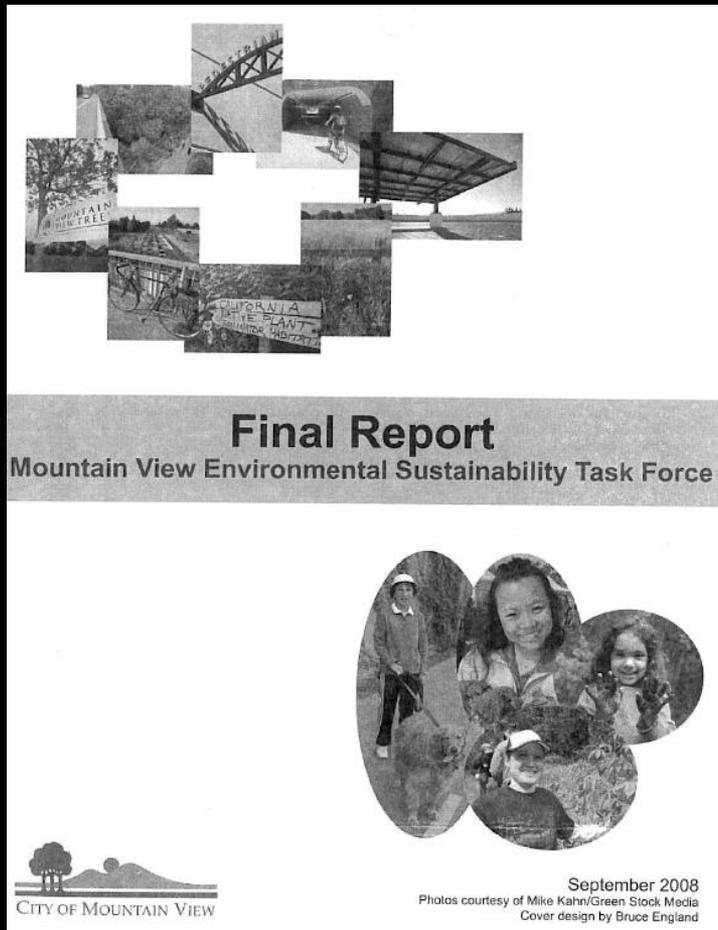


Sampling of Past & Current Actions

- North Bayshore Recycled Water Pipeline
- Landfill Gas Conversion to Electricity
- Solar for Downtown Parking Garage
- Top Solar Awards
- Award Winning Transit-Oriented Development
- Energy Conservation at City Facilities
- Hybrid and Bio-diesel Fleet Growth
- Urban Reforestation Awards
- Recycled Water Ordinance
- Construction/Demolition Debris Ordinance
- 72% Waste Diversion Rate
- Environmentally Preferable Purchasing Policy
- Water Conservation Landscaping Ordinance
- Hiring of Sustainability Coordinator
- Completion of Sustainability Task Force Report



Environmental Sustainability Task Force



- **Over 65 community volunteers**
- **7 months work, 20 steering committee and 100 sub-committee meetings**
- **89 Recommendations in 301 page report delivered to City Council in September, 2008**



Council Environ. Sustainability Committee

- **3-member Council committee formed in October, 2008.**
- **Narrowed 89 ESC recommendations to 19 First-Phase recommendations; other 70 recommendations reserved for later phases/future analysis.**
- **Draft Environmental Sustainability Action Plan for City Council review in early 2009.**
- **Early 2009 Council review of feasibility of AB 811 (loans for citizen energy conservation and renewable energy generation) and AB 2466 (incentives for City renewable energy generation)**



For More Information

General Plan Visioning Report:

www.mountainview2030.com

Environmental Sustainability Program:

www.mountainview.gov

Staff Point of Contact:

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Assistant to the City Manager

(650) 903-6215

kevin.woodhouse@mountainview.gov

